

Most effective way to job search

Don't expect results from emailing a CV to job adverts.

Instead, begin with:

- evaluating your future career objectives,
- uncovering your key skills and transferrable skills,
- defining your value offering to an organisation,
- identifying companies that you would like to work for, and
- researching these companies in order to establish if they could have a need for your skillset. This further allows you to explore if they will be a good fit for your career goals.

The next step is to network with individuals within the organisation. Take some time to consider if any of your existing connections can introduce you to someone within the company.

In addition to the above, you will further need to create a clear and workable strategic plan, breaking this down into daily actions to achieve your goal.

You will need to:

- Craft a well written CV with a concise summary of your expertise, measurable achievements, and key skills.
- Update your LinkedIn profile and utilise this platform effectively - it is an extremely effective business networking tool and can yield powerful results.
- Ensure your CV and your LinkedIn has captured key search words known in your profession and industry.
- Expand and grow your network and engage in discussions within a variety of professional circles.
- Present yourself as a thought leader in your industry